

 ***h'print manager***

Version 5.0 - English

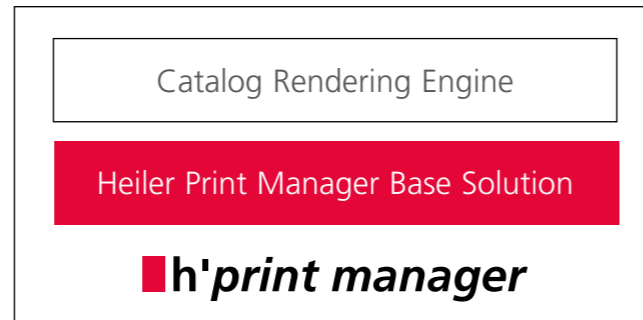


HEILER PRINT MANAGER

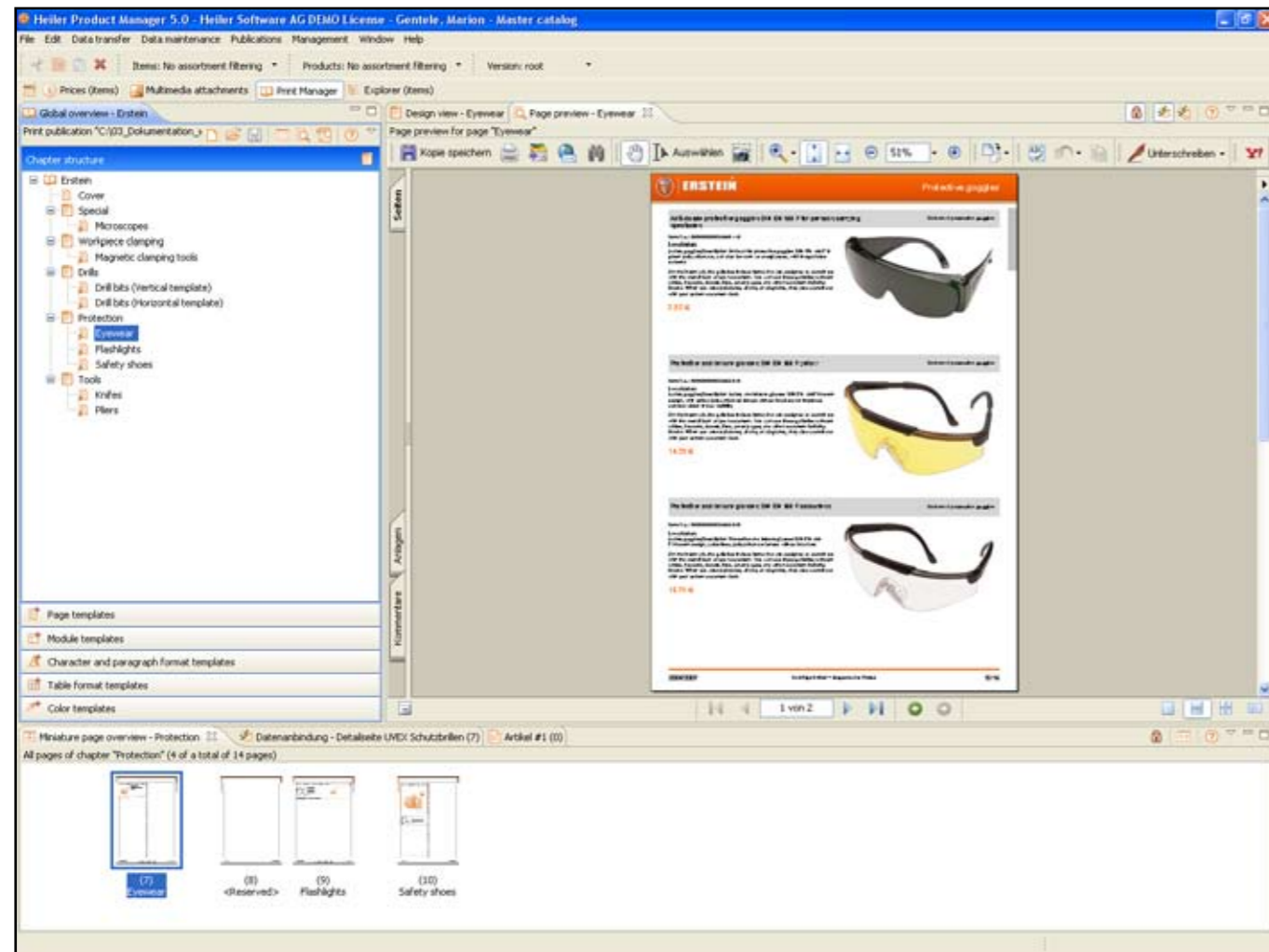
» Heiler Print Manager supports database publishing of structured print publications. It enables the automatic creation of price lists, product data sheets and technical product catalogs.

Heiler Print Manager's data-driven design lets you create highly structured catalogs from the source data system as efficiently as possible. The data is supplied by Heiler Product Manager, which is seamlessly integrated with Heiler Print Manager. Adobe® InDesign (requires the Catalog Rendering Engine) and PDF output formats are supported.

The page preview shows a low-resolution PDF. Layout templates are created with the integrated Heiler Print Manager editor. Templates can be created for pages, modules, tables and text blocks.



Heiler Print Manager comprises the Base Solution and these optional additional modules.



Heiler Print Manager page preview function with page overview in the footer

BASE SOLUTION

CORE FUNCTIONS - GENERAL

- Publication structures** can be created hierarchically, including chapters, subchapters and pages
- Customer-specific catalogs:** Variables for language-specific fields enable language and content replacement
- Page overview:** A miniature page overview provides a quick overview of the entire publication
- The display of assigned data** indicates which content has already been assigned to the layout

- Colors:** You can customize the working color space and integrate special colors in the RGB and CMYK color space
- Use of static texts and dynamic content**
- Rules for text and number output,** e.g. rounding of numbers to a defined number of decimal places
- White-space reduction** through the merging of page content – independently of page layout

USER INTERFACE

- Clearly structured user interface
- Show/hide ruler and grid
- Graphic editor for designing individual publication pages
- Drag & drop and input wizard for assigning product information
- Layout rules for controlling the publication's appearance can be graphically created and displayed.
- Multi-monitor support, e.g. for displaying the template palette on a small monitor and the editor on a large monitor
- "Undo edit" function

- Customizable grid size
- The graphic editor offers a range of functions, including functions for aligning, distributing and adjusting height and width and for object-to-object alignment.
- Support for various measuring units: Points (pt), centimeters (cm), millimeters (mm) and inches (inch)
- Integrated editor for table design and a table processor for dynamic feature columns



SAMPLE PAGES AS PAGE TEMPLATES

Define single or double pages as page templates

Position page numbers anywhere on the page; choose between five page number formats

NEW Use multi-column layouts with matching column spacing

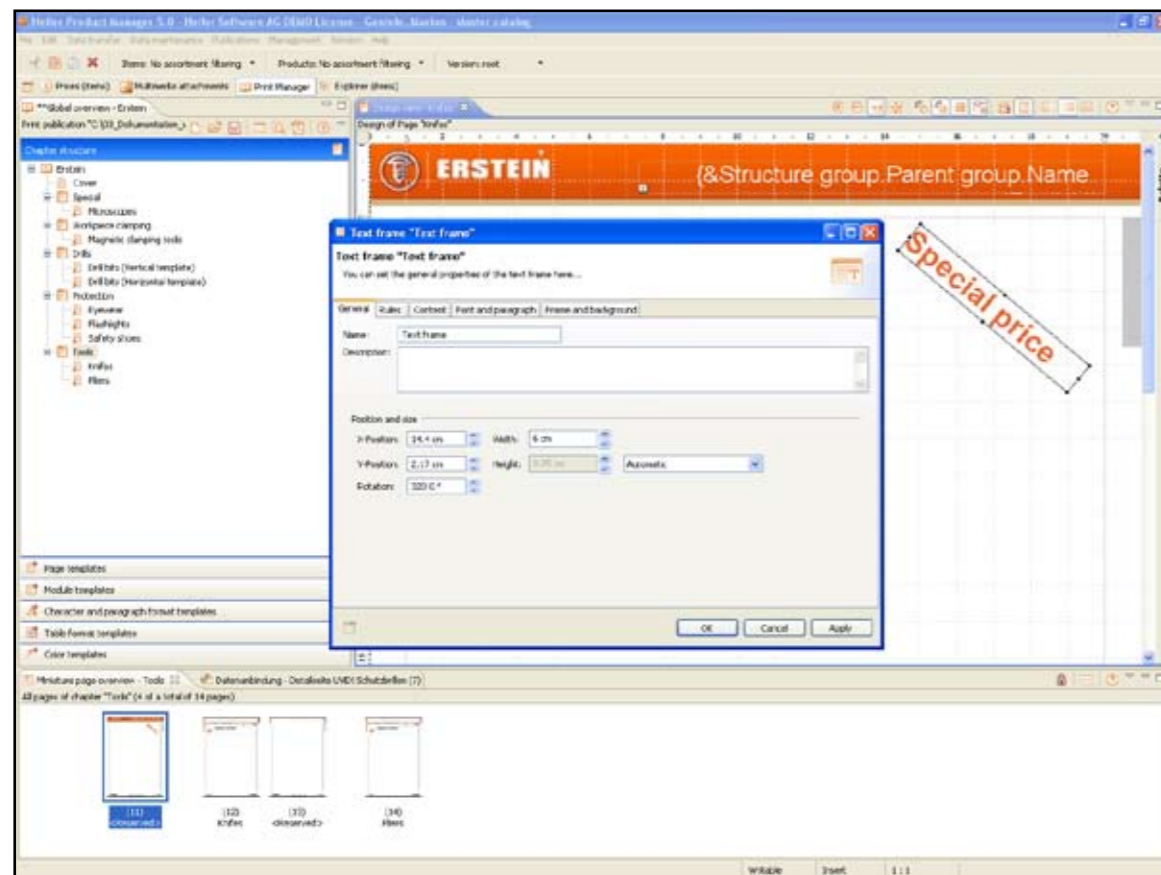
Position text frames and image frames anywhere on the page

Define printable areas individually

Use dynamic content

Page numbering: Add prefixes and suffixes to page numbers (e.g. Z-21B)

NEW Freely rotate text and image frames



Text and image frames can be individually rotated on the page.

TEMPLATES

Define character, paragraph and table format templates, as well as color, module and page templates

Use paragraph and character format templates to replace text features

Use cascading templates for format inheritance

Use drag & drop for template assignment

Module templates: Rotate text and image frames; use static texts and dynamic context, flexible and forced page breaks and frame rules

BULLETS AND NUMBERING

Customizable bullet-point characters (Charmap)

System-defined text features can be assigned to numbered or bulleted lists.

Five format templates for bullets

Hard and soft returns are supported.

WYSIWYG display of bullets and numbering

Nested bullets and numbering

PRODUCT DATA INTEGRATION

Transfer product information from Heiler Product Manager

Filter data by item and product assortment

Use drag & drop for easy data assignment

Sort data and display sort criteria

Replicate data across assortments, items, products and structure groups

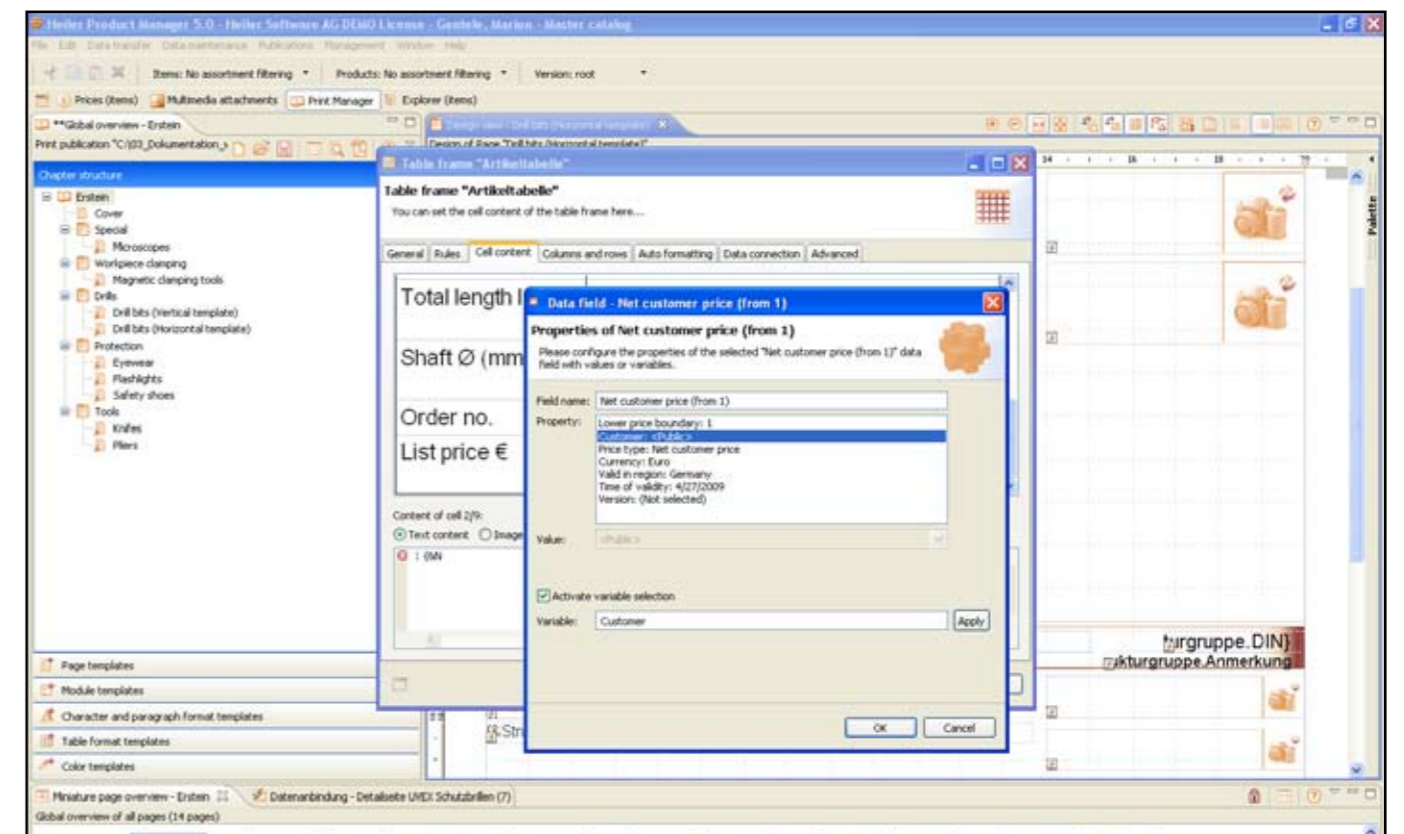
Sort data field content based on user-defined rules or two predefined rules

OUTPUT

Direct, fast PDF preview of the entire publication or individual sections

Personalized PDFs based on variables

Display of high-resolution PDF files for printing



Using variables enables personalized output.

IMPORT FUNCTIONS

Import templates from Adobe® InDesign: Paragraph and character templates, grouped frames (modules), frame contents, sample pages including page frames, color templates

Selective import option

Customer-specific import (API), e.g. from FrameMaker

Import templates from existing publications

Report output after each import

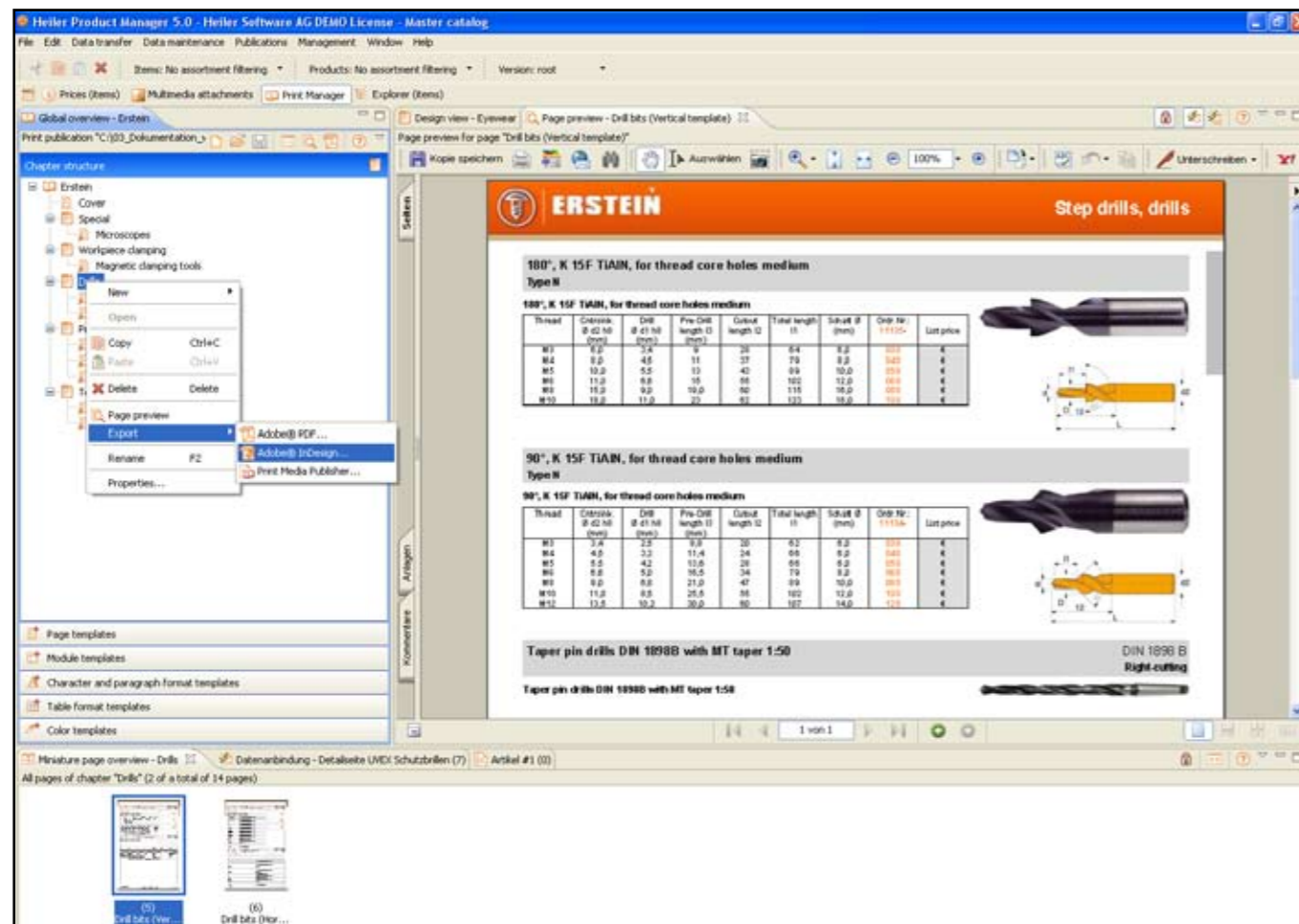
CATALOG RENDERING ENGINE

» The Catalog Rendering Engine generates an Adobe® InDesign document from the published data.

CORE FUNCTIONS

Export the publication data to an Adobe® InDesign document

Import Adobe® InDesign templates, e.g. page, module, paragraph, character and color templates



Export to Adobe® InDesign

SYSTEM REQUIREMENTS

Client Hardware

- Processor: Multi-core
- RAM: at least 1 GB for the Heiler Product Manager client (= 2 GB physical memory)
- Hard disk: approx 2 GB for the installation
- Additional memory may be required for buffered data, depending on the use of the virtual table/size of the import files

Client Software

- Operating system: Windows XP x86 (SP2), Windows Vista x86 (SP1)

Third-party products

- Adobe Reader 8.1
- A valid license for PDFLib 7 (for the generation of Adobe PDF documents)

Server Hardware

- Processor: Multi-processor or multi-core
- RAM: at least 4 GB for Heiler Product Manager (= 6 GB physical memory)

Windows operating system

- Windows Server 2003 x64 (R2)
- Windows Server 2008 x64 (R1)

Linux operating system

- Suse Enterprise Server x64

Database

- Microsoft SQL Server 2005 (SP2 or higher + hotfixes: Build 9.0.3159)
- Oracle 10g Rev. 2 (Windows: 10.2.0.3)

Specific requirements for your system

Note that the memory and processor requirements listed above are recommendations based on standard customer installations. The Heiler Sales or Presales team would be happy to put together a list of specific requirements for your particular system.

Heiler reserves the right to make changes to the system requirements based on the ongoing technical development of the product.

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